



The 161st Fair Sept. 15-23, 2023

Purpose/History

Supporting Agricultural Education programs at The Great Frederick Fair.

Since 2012, the Vintage Art Contest & Auction has raised over \$100,000.

Local artists receive a project and are partnered with local sponsors. Completed projects are displayed in downtown merchant windows. In the weeks leading up to the Fair, the public is invited to view the projects and even participate by selecting their favorite project and merchant display through the Fair's Facebook page. The projects are brought back to the Fair and auctioned off to the highest bidder on Sunday, Sept. 17 at 3 p.m. in the South Side Tire & Auto Show Ring. (Bldg. 18).

Theme

2023 Fair Theme: Cowboy Boots and Down Home Roots – Lets stirrup some fun!

Art Contest Theme: Anything FAIR!

Ways to Participate

- Sponsor an artist – \$250
 - Artist incorporates sponsor's logo on project and sponsor is tagged on Facebook contest.
- Display a Vintage Art project – \$0
 - Merchants decorate their storefront window(s), to promote.
 - The Great Frederick Fair in our community, displaying one of the Vintage Art Projects driving traffic to your business.
 - Upon signing up to participate as a Merchant Window Display, guidelines and criteria will be sent. (it's easy!)
Ability to have Fair make Facebook post promoting a special discount/ driving traffic to your store.

Merchant will be eligible for two separate contests:

- 1 - Facebook Contest: Merchant Display with the most likes
1st – \$200 2nd – \$100 3rd – \$50
- 2 - Official Judges Selection
1st – \$300 2nd – \$200 3rd – \$100



Project Object

Cowboy Hat



Annual Theme

